

Demand Response

Drive Smarter Load Management with Demand Response

Is your business exploring smarter ways to manage energy costs while supporting grid reliability? A demand response solution — delivered through our Energy Optimization services and powered by GridBeyond's intelligent energy platform — helps reduce costs, generate revenue and contribute to a more resilient energy future through strategic load curtailment.

Backed by predictive analytics and advanced metering capabilities, GridBeyond's platform uses machine learning to analyze equipment and market data, identifying optimal times to curtail load and enabling participation with minimal disruption to your operations.

With our demand response solutions, you can unlock financial, environmental and operational benefits through:

- **Energy Reliability and Efficiency:** Curtail load during high-demand periods to help lower electricity costs and support grid reliability.
- **Smarter Curtailment Strategies:** Implement tailored strategies to help reduce costs and minimize operational impact without compromising performance.
- **Sustainability Planning:** Empower long-term ESG planning with financially secure programs that decrease reliance on carbon-intensive peaking plants.

To help you evaluate which demand response solution best fits your energy strategy, the table below outlines key differences between our offerings to support informed decision-making:

Standard Demand Response

- Market Participation: PJM Capacity Market (Emergency Load Response Program)
- Revenue Structure: Not guaranteed; based on PJM auction clearing price
- Revenue Share: 5-30% of revenue goes to Curtailment Service Provider (CSP)
- Term Length: 1-5 years



Enhanced Demand Response

- Market Participation: PJM Capacity Market (Emergency Load Response Program)
- Revenue Structure: Guaranteed minimum of \$73,000/MW/year; customer keeps upside
- Revenue Share: Customer retains 100% of DR revenue*
- Term Length: 2-year minimum, extendable up to 10 years



* 100% revenue share applies for the first two years. If the agreement is extended, 100% applies up to \$250/MWD; revenues above \$250/MWD are shared at 95%.

Demand response programs — whether standard or enhanced — offer a low-risk, flexible way to earn revenue while supporting grid reliability.

Ready to Optimize Your Energy Strategy with Demand Response?

Contact us today to learn how these demand response solutions can strengthen your energy strategy and unlock long-term financial potential.



*Past performance is not indicative of future results.

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